



Igniting Your Business Soul 2007
February 25, 2007
Agenda

7:45 am – 8:30 am	Registration
8:30 am – 8:45 am	Welcome
8:45 am – 10:30 am	Intuition: Guiding Principles
10:30 am – 10:40 am	Break
10:40 am – 11:30 am	Purpose: Aligning with Integrity
11:30 am – 12:30 pm	Marketing: Your Message
12:30 pm – 1:30 pm	Working Lunch / Assignment: Clarify your Message and Test Against Big Question
1:30 pm – 2:00 pm	Share on Lunch Assignment
2:00 pm – 3:30 pm	Technology: Net Marketing Basics and Web 2.0
3:30 pm – 3:40 pm	Break
3:40 pm – 4:30 pm	Sales Systems: Get the Money
4:30 pm – 4:55 pm	Share on the Day
4:55 pm – 5:00 pm	Wrap Up and Close
5:00 pm – 5:30 pm	Networking