

Bio



Lynn Scheurell Creative Catalyst

Lynn Scheurell, spiritual teacher, speaker and writer, is an authority on translating one's life purpose into a viable business model. Since 1998, she has been the Creative Catalyst and has worked with more than 5,000 people to accelerate their personal transformation, honor their unique gifts and create value for others through entrepreneuring.

By definition, a catalyst provokes significant change; this is what people expect in working with Lynn. Lynn works with an innovative, experiential energy-based process that invites individuals to be accountable for their life experiences and then to share them as a key to business success.

Her mainstream employment history includes nearly two decades of increasing corporate responsibilities as: the dean of education for a nation vocational system, a resource development officer in the not-for-profit sector, membership recruiter for a national health and human services association, physician recruiter and negotiator, temp agency manager, special projects consultant for a start-up technology company, manager of client relations, sales, social worker and health insurance claims adjuster.

Concurrently, she has had serial entrepreneurial ventures (both online and brick and mortar) since her teens in such diverse businesses as: a specialty boutique retail shop, a resume writing business, a Feng Shui practice and home staging business, a copywriting business, a professional intuitive and a life coaching practice.

All these opportunities, as well as consistent continuing education through workshops, seminars, classes, metaphysical training and private mentoring, provided development in her innovation and brainstorming skills, lateral systems thinking capabilities and cultivated a high sensitivity to unseen energies in both environments and inter-personal relationships.

Her formal education was received through the University of Wisconsin – Milwaukee, with a B.S. in Criminal Justice (with minors in Psychology and Sociology). In high school, she was valedictorian, class president and prom queen of the first graduating class of the (then) new college-bound program at Rufus King Prep School in Milwaukee, WI.

Focusing now on writing her book about the dynamic role of personal energy in life and business, she currently resides in Austin, Texas. She considers herself to be a practical visionary, idea generator, conscious business mentor and facilitator of positive transformation through clarity consciousness.

See www.MyCreativeCatalyst.com for more information.